



Debbie Muir

Debbie Muir is an internationally respected leader and one of Canada's greatest coaches. She is an expert in creating high performance environments where individuals, teams, and organizations achieve their best results. Debbie draws from her international experience and education background to design inspiring training programs that equip people with practical tools they need to succeed.

Over a ten-year period, Debbie's athletes won seven out of a possible nine world championship titles, 2 Olympic silver and 2 Olympic gold medals in synchronized swimming. She was named by the Coaching Association of Canada as one of the top-ten all-time coaches in Canadian history, the only woman to receive this remarkable distinction. She has been inducted into the Canadian Sports Hall of Fame and the International Swimming Hall of Fame.

Debbie has a Bachelor of Education degree from the University of Calgary, with a focus on curriculum design, training and performance. She spent more than a decade working with *Own the Podium*, helping many of Canada's top sport organizations build strategies and programming to improve their international results. As an expert consultant, she conducted and authored high-performance reviews for many of Canada's top national sport organizations.

Debbie co-authored the book, *The Great Traits of Champions* with Mark Tewksbury and since 2008 has delivered many acclaimed interactive keynotes and workshops to companies and organizations all over Canada. Debbie recently developed two Great Traits signature products; The Corporate Champions Program and the Leadership Assessment Tool. Designing and delivering world leading high-performance programs for the Corporate World is Debbie's passion.