



GREAT TRAITS

APPLIED LEADERSHIP TRAINING



CORPORATE CHAMPIONS PROGRAM
September 2023 Schedule

APPLIED HIGH-PERFORMANCE LEADERSHIP TRAINING

10-Week Intentional Leadership Practice



Overview

The Corporate Champions Program

- We take participants on a High-Performance Pathway over 10 weeks that teaches them Fundamental Leadership Skills.
- The program is delivered online — executed on the job.
- Through guided and purposeful practice, participants become high performers capable of leading themselves and others successfully through any challenge or circumstance.
- Upon completion, graduates receive a Certificate of Applied Leadership Training from Great Traits and join the esteemed Corporate Champions Alumni.

APPLIED means you Practice & Perfect

- Founded by Olympians, the idea of daily practice is central to this leadership training. As opposed to being theoretical, participants put every skill or action given to them to practical use over 10 weeks. And they do it in-real-time, in real situations. The job is the training ground.
- *It sticks!* The unique 3-Stage Framework builds leadership skills incrementally; the accumulation of actions over time is HUGE!
- It is totally comprehensive! Graduates leave with simple, effective tools and exercises they will continue to use long after the program ends.
- **This isn't a nice-to-have; this is a must-have.** Your investment doesn't end after 10 weeks. The only way to master the principles of High-Performance Leadership is to continually apply, practice, and perfect the skills in the work place.

It WORKS! Here is what our Graduates discovered:

“It increased my awareness, helped me recognize my strengths and weaknesses, increased my self-confidence, and helped me learn many new skills with tools to apply them daily.”

“The program helped me operationalize leadership. With so many skills developed, I feel like I know what to do regardless of the challenge I am facing.”

“I think the program is not only effective in implementation but also in helping me understand that before that implementation takes place, you have to perform a lot of self-reflection.”

“Because the learning components are chunked down, I could really practice them on the job. It provides an amazing framework.”

“The program gave me new insights and tools to function more efficiently in a team environment. I feel confident I am able to develop a comprehensive roadmap to take my team towards high-performing status.”

Program Structure and Delivery

10 Week Program delivered VIRTUALLY

Achiever Course - 4 Weeks

- Begins with Live-Virtual 120 minute launch
- Achiever 40 question assessment and report
- 2nd Live-Virtual 90 minute session
- One-on-one call with Team Leader
- 4 weeks of applied training guided by the Achiever Playbook

Leader Course - 4 Weeks

- Begins with Live-Virtual 90 minute launch
- Leader 40 question assessment and report
- 2nd Live-Virtual 90 minute session
- One-on-one call with Team Leader
- 4 weeks of applied training guided by the Leader Playbook

Legacy Course - 2 Weeks

- Begins with Live-Virtual 90 minute launch
- Legacy 40 question assessment and report
- 2 weeks of applied training guided by the Legacy Playbook
- One-on-one call with Team Leader
- Final Live-Virtual 75 minute Graduation

Integration:

Beyond the Corporate Champions Program

This is the Program that keeps on giving. Through the fundamental learning journey - the High-Performance Pathway - participants experience our unique 3-Stage Framework approach to leadership development. As each stage is completed, further synergies and connections are made. The accumulation of this knowledge leaves graduates with a vast repertoire of skills they will continue to practice and perfect long after the course work is over. They leave speaking the language of High-Performance Leadership.

The Faculty

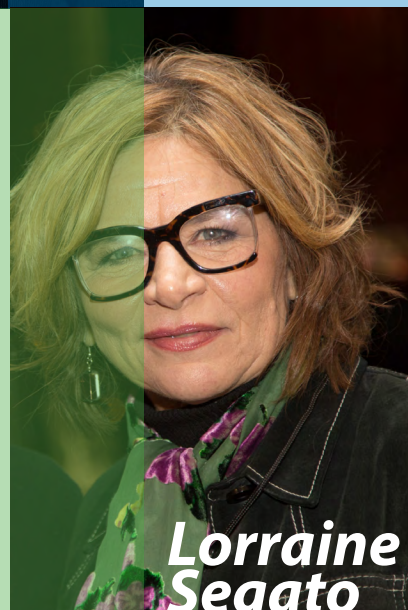
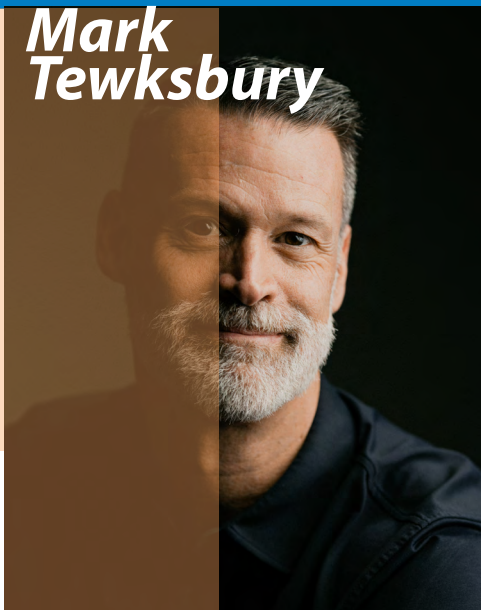
Meet the Corporate Champions
Program Leaders

Click to read Team Bios



**Debbie
Muir**

**Mark
Tewksbury**



**Lorraine
Segato**



**Gene
Valaitis**



**Enza
Cignarella**

**Michelle
Cameron
Coulter**



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Who do we Train?

- Professionals early in their careers
- Engaged high-performers
- High potentials and new leaders looking to upskill
- Supervisors, Managers, and Directors
- Anyone excited to invest in themselves for 10 weeks of truly unique leadership training

Return on Investment

Upon graduating, 92% of participants said:

- The Corporate Champions Program made them more effective in their jobs
- What they learned was relevant to them being a better leader
- They would continue to apply the traits and skills on the job after completing the Program

Make the Commitment!

- **Investment is \$3000 per participant**
- 10 weeks of approximately 1 hour per week on top of the 6 live-virtual calls
- Graduates join the CCP Alumni, continue to have access to all assessments and reports, and are invited to events and networking opportunities
- Enjoy a lifetime of ROI on the Program that keeps on giving

Program Dates:

Live-Learning Sessions

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| Sept 11: | 12 - 2pm ET |
| Sept 18: | 12 - 1:30pm ET |
| Oct 10: | 12 - 1:30pm ET |
| Oct 16: | 12 - 1:30pm ET |
| Nov 7: | 12 - 1:30pm ET |
| Nov 21: | 12 - 1:15pm ET |