



GREAT TRAITS

APPLIED LEADERSHIP TRAINING



February 12 – April 15, 2024

APPLIED LEADERSHIP TRAINING PROGRAM

**Elevate Your Leadership Game:
The Road to Lasting Leadership Success**

Program Overview

A 10-Week Pathway to Leadership Excellence

Embark on a transformative 10-week journey with our Applied Leadership Training Program. At its core, the program emphasizes practical leadership skills, essential for success in a dynamic, goal-oriented world. These skills are not just theory; they are practical, actionable tools that you can use immediately.

This is not your average leadership course; learning by doing is at the heart of our program.

Our program's unique feature lies in its delivery method – it's entirely online, and the learning occurs on the job, in the real world. We guide you in purposeful practice, allowing you to apply your new skills in real-time, real-life scenarios. Your workplace becomes your training ground, where you can see your leadership abilities evolve firsthand.

Our program is born from the principles of daily practice.

What sets our program apart is its inspirational origin. It was founded by Olympians who understand the value of daily practice. It's not about passive knowledge; it's about active application. Every skill and action you learn, you'll put into practice over the 10-week period, ensuring that you don't just learn, but you truly experience growth.



Program Structure and Delivery

Our Program is built on our proprietary 3-stage framework

1. The Achiever Framework: Leading Yourself

- 2 Live Virtual calls (First call 2 hours, all others 90 minutes)
- Achiever 40 question assessment and report
- One-on-one call with Team Leader
- Applied training guided by the Achiever Playbook

2. The Leader Framework: Leading Others

- 2 Live Virtual calls (Both 90 minutes)
- Leader 40 question assessment and report
- One-on-one call with Team Leader
- Applied training guided by the Leader Playbook

3. The Legacy Framework: How You Show Up as a Leader

- Begins with Live-Virtual 90 minute launch
- Legacy 40 question assessment and report
- Applied training guided by the Legacy Playbook
- Final Integration and Graduation call (90 minutes)

Thriving Beyond the Program

You'll go away with the traits, skills, tools and resources to apply long after the program finishes. This is just the beginning of your leadership journey. You'll only get better with time, like a masterpiece continually refined.



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The Team

Want to meet the Great Traits Team
Click here to learn about us



www.thegreattraits.com
info@thegreattraits.com

It WORKS! Here is what our **Graduates** discovered:

- “It increased my awareness, helped me recognize my strengths and weaknesses, increased my self-confidence, and helped me learn many new skills with tools to apply them daily.”*
- “The program helped me operationalize leadership. With so many skills developed, I feel like I know what to do regardless of the challenge I am facing.”*
- “The Great Traits provide a clear, concise and highly effective guideline for continuous growth at both the personal and professional level. By making ground breaking insights of success readily accessible, the leaders at Great Traits offer incredible advice.”*
- “Because the learning components are chunked down, I could really practice them on the job. It provides an amazing framework.”*
- “The program gave me new insights and tools to function more efficiently in a team environment. I feel confident I am able to develop a comprehensive roadmap to take my team towards high-performing status.”*

Who do we Train?

- Professionals early in their careers
- Engaged high-performers
- High potentials and new leaders looking to upskill
- Supervisors, Managers, and Directors
- Anyone excited to invest in themselves for 10 weeks of truly unique leadership training

Return on Investment

Upon graduating, 92% of participants said:

- The program made them more effective in their jobs
- What they learned was relevant to them being a better leader
- They would continue to apply the traits and skills on the job after completing the Program

Make the Commitment!

- **Investment is \$3000 per participant**
- 10 weeks of approximately 1 hour per week on top of the 6 live-virtual calls
- Graduates join the Great Traits Alumni and continue to have access to all assessments and reports.
- Enjoy a lifetime of ROI on the Program that keeps on giving

Program Dates:

February 12 - April 15, 2024

Live-Learning Sessions

Feb 12: 12 - 2pm ET
Feb 20: 12 - 1:30pm ET
Mar 11: 12 - 1:30pm ET
Mar 18: 12 - 1:30pm ET
Apr 8: 12 - 1:30pm ET
Apr 15: 12 - 1:30pm ET

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